

Restaurant Business Assignment



Congratulations! You now have your menus (Take-Out, Daily Specials or Dessert) for your restaurant! It is an exciting endeavor opening your own business in today's economy. You will need to create some marketing materials to help promote your business.

Your job is to create the following items for your business using Microsoft Publisher. Use clip art where appropriate. Make the business documents attractive, so customers will come to the establishment when hungry!!!

- 1. A **flyer** for the business to hang around town. Use information included in your menus to help with this. This might be a good venue to promote weekday/weekend specials (20 points)*
- 2. A **business card** - use your name as the manager/owner. (20 points)*
- 3. A **gift certificate** for \$25. (20 points)*
- 4. A **letterhead** for the business. (10 points)*
- 5. An **invitation** to your Grand Opening! (10 points)*
- 6. An **advertisement** for the local paper, discussing your Grand Opening and other key features of your restaurant. (20 points)*

All publications should be professionally completed. Spelling, punctuation, formatting, appearance, design, and overall effectiveness of the business document will be assessed. Take pride in your "new" company and promote it professionally!